Capobit.link,

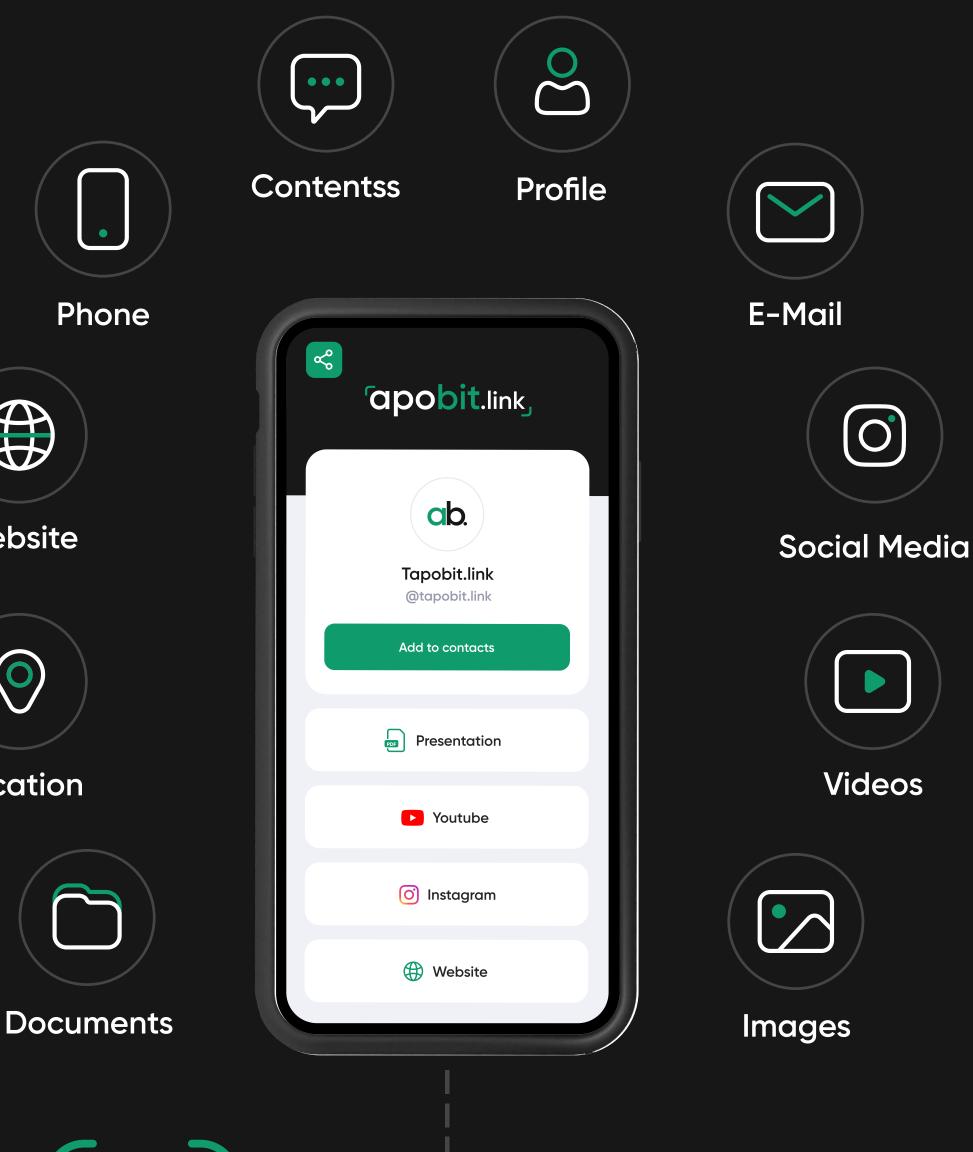
APOBIT — WELCOME TO THE NEW GENERATION OF QR-CODE & LINK

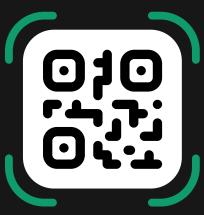


About Apobit

Apobit is an All-in-One QR code solution, which combines numerous features in a single application unit, thus enabling a wide range of usability options for customers.

Apobit bundles relevant information of various kinds in one user interface, the Customer Experience Space. In this way, we create an outstanding environment that empowers your customers, business partners, company and products to interact in a whole new dimension





Website

Location

username.apobit.link Or

How does it work



User/customer scans the Apobit QR-code with a smartphone camera or QR-code reader app.



The Customer Experience Space pops up automatically on the smartphone



User/customer can access all stored services & data in the Customer Experience Space

Apobit is the ideal solution for fast and sustainable interactions with your customers and offers usage options in a wide variety of areas



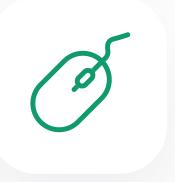
Communication and marketing



Location-Based Services



Product packaging



Digital media





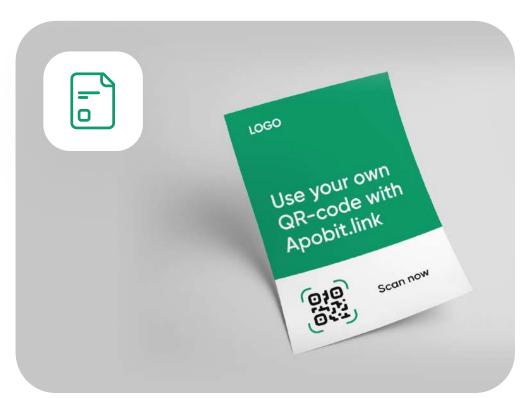
Communication and Marketing

Integrate your own exclusive Apobit Qr-code into all advertising products, whether flyers, Ads or banners! This way you will link the world of analog with the world of digital and open up a new communicative level. Thus, you will generate more valuable leads on your digital platforms













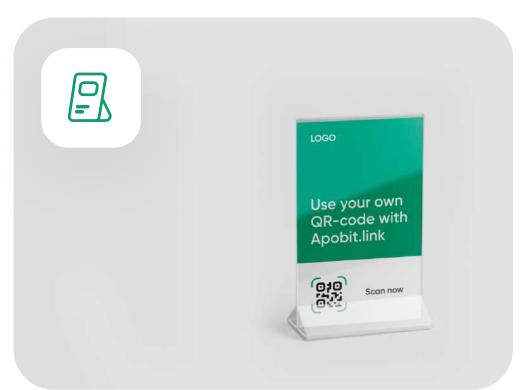




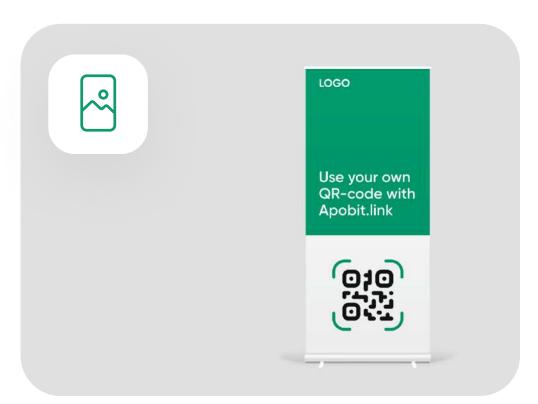
Location-Based Services

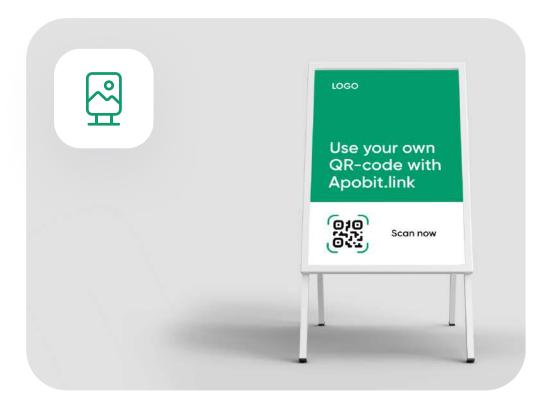
Enable your customers with location-based services, such as contact opportunities, attractive sweepstakes, premium score rewards, promotional campaigns, exclusive contents at the point-ofsale, point-of-experience, point-of-care and point-of-consumption.













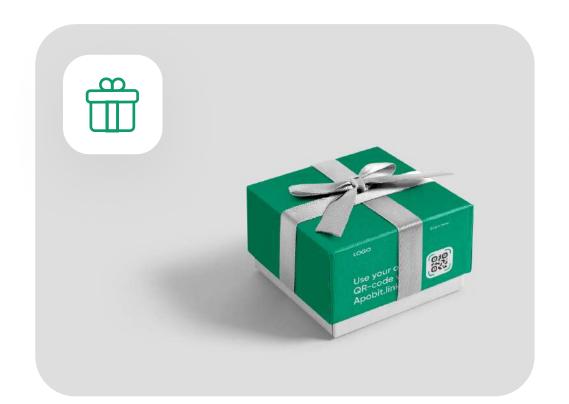


Product packaging

With a customized Apobit QR-code on single products, your customers are fully immersed in experiencing your products. Thus, they will become enthused fans of your brands.











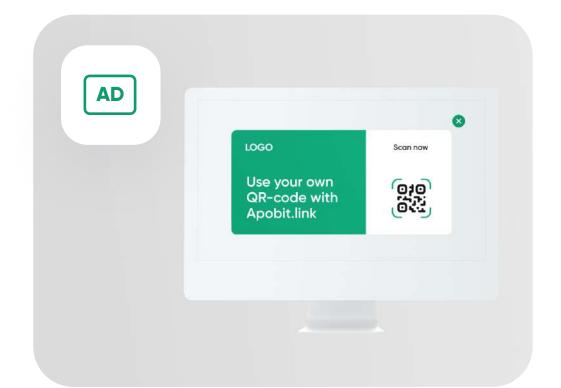
Digitale Media

Apobit can easily be used on digital media such as social networks, your website, or within the scope of online marketing campaigns.

You can either use your individual Apobit QR-code, or alternatively your individual Apobit link that will lead your clients to the customer experience space, all with just one click.

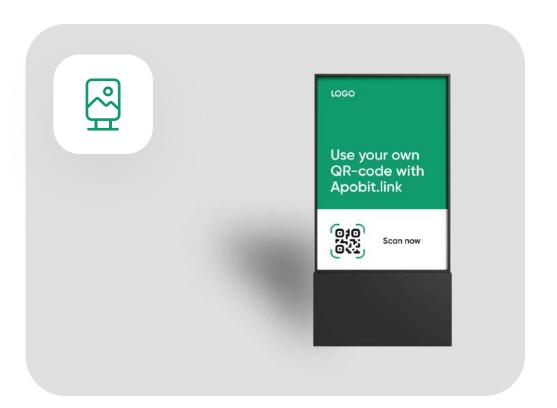












Apobit.link Experience

Scan the QR-code with your smartphone camera or with a QR-code reader app and experience our Apobit Customer Experience Space (C.E.S).





Click on the Apobit-Link to see an example



This is <u>not an app!</u>
Available on any browser



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